2026 National Medicare Advantage Conference

Implementing Successful Strategies that Focus on Member Enrollment, Revenue Enhancement, Medical Management, Compliance and Operations!

November 2 – 3, 2026 • Loews Vanderbilt Hotel • Nashville, TN

Overview

Medicare Advantage is currently facing unprecedented challenges. The changes and cuts for Medicare Advantage have ushered in a much tougher climate for health plans. The cuts render revenues challenging and margins tight. It's more important than ever in this era of pay for performance that medical management, operations, customer service and the financial side all work together to both advance the metrics needle for Star Ratings and provide actual value-based services and improved outcomes. How to run a tighter ship to protect margins, provide real outcomes, and increase your plan payments?

The *2026 National Medicare Advantage Conference* promises to set standards within the industry, and will prove to be a game changer for leaders, experts, as well as policymakers involved within Medicare Advantage. In addition to having a strong focus on the larger issues facing Medicare Advantage – such as quality improvement, member acquisition/retention, profitability enhancement, compliance, etc. – the conference will feature topics focused on Product Development, Innovation and Value-Based Healthcare.

In this premier event, we bring together leaders and innovators to share their insights and offer solutions on the abundant challenges facing Medicare Advantage. By attending the *2025 National Medicare Advantage Conference*, you will learn what others in your industry are doing to be better prepared for the challenges that lie ahead in 2026.

Intended Audience

From Health Plans, Medicare Advantage Plans & Managed Care Organizations:

Chief Executive Officers, Chief Operating Officers, Chief Financial Officers, Chief Marketing Officers, Chief Medical Officers, Chief Strategy Officers, Chief Pharmacy Officers & Chief Information Officers

Also, Presidents, Vice Presidents, Directors & Managers of:

- Medicare
- Star Ratings
- Senior Products
- Quality Improvement
- Marketing
- Managed Care
- Compliance
- Care Management
- Operations
- Strategy
- Business Development
- Regulatory Affairs
- Risk Management
- Utilization Management
- Medicare Stars
- Medicare Advantage
- Government Programs
- Data & Analytics
- Value-Based Health
- Sales
- Medical
- Product Development
- Finance
- Quality
- Pharmacy
- Disease Management
- Community Health
- Network Management

• Business Development • Pharmacy

This program is also geared towards Hospitals & Health Systems, Vendors, Healthcare Consultants, Solution Providers, Pharmacy Benefit Managers, Disease Management Organizations, Third Party Administrators, Pharmaceutical & Medical Device Companies, IT & Business Process Outsourcing Companies and Enrollment Brokers

Preliminary Agenda

(Topics Subject to Change Based on Final Speaker Presentations)

Day One – Monday, November 2, 2026

7:15 Conference Registration & Morning Breakfast

8:15 Chairperson's Opening Remarks

Nzinga Lowe
Chief Executive Officer
Pygmalion Health

8:30 Affordable Housing and Medicare Advantage: Building Partnerships for Community and Business Benefit

Jo Ellen McNamara
Vice President, Housing+Health Relationship
National Equity Fund

9:15 Multi-Year Strategic Framework for Enhancing Medicare Advantage Plan Performance, Increasing Member Engagement, and Improving Health Outcomes

Nzinga Lowe
Chief Executive Officer
Pygmalion Health

10:00 Networking Break & Refreshments

10:30 Lessons to Improve Population Health – Examining Value Based Benefit Design/Chronic Care Disease Management and Clinical Guidelines for Medicare Advantage Plans

Purvee Kempf
Deputy Executive Director
DC Health Benefit Exchange Authority

11:15 Medicare's Migraine: Risk Adjustment and Integrating AI into Operations

Dave Meyer
Principal
Cogent Advisors
Lead, Risk Adjustment Practice
EBG Associates

12:00 Luncheon for All Attendees & Speakers

1:15 Impact and Opportunity in the Excellence in Mental Health Act for Medicare Advantage

Lisa Williams, PhD
Chief Executive Officer
BtC Advisory
Former CEO
Centerstone & West Michigan CMH

2:00 Innovations in Integrated Behavioral Health and Substance Use Disorder Care for Medicare Advantage

Julia Rupp
Chief Executive Officer
West Michigan Community Mental Health

3:00 Networking Break & Refreshments

3:30 MLTSS: The Network Effect and the Case for an MLTSS MSO

Nancy Everitt, PMP
Chief Executive Officer
LIFE COORDINATED®

4:15 Topic TBA

Marshall Sunshine
President, South
Pearl Health

T.K. Everett
Vice President, Enterprise Growth
Pearl Health

5:00 End of Day One

Day Two – Tuesday, November 3, 2026

7:15 Networking Breakfast

8:15 Chairperson's Recap of Day One

Nzinga Lowe
Chief Executive Officer
Pygmalion Health

8:30 Value Based Contracting for Medicare Advantage

Ian Duncan, PhD, FSA, MAAAA
Senior Advisor
Arbital Health
President-Elect
Society of Actuaries

9:15 Causality an Emerging Method in Healthcare for Medicare Advantage

Robert Ripley, MD
Founder
Quantum Health

10:00 Networking Break & Refreshments

10:30 Value-Based Agreements That Actually Pay: A 2027 Playbook

Natalia Bournane, MBA
Director, Managed Care Contracting
VNS Health

11:30 Conference Concludes

Workshop Session

Monday, November 2, 2026 • 5:05 p.m. – 6:30 p.m.

HHH – Healthcare Happy Hour: Enhancing the Hospital Emergency Department/POC for Integrated Mental Health, Medicare Advantage and the Medicaid Managed Care Population

Dave Meyer
Principal
Cogent Advisors
Lead, Risk Adjustment Practice
EBG Associates